RCA EXPO DAYS

RCA SelectaVision VideoDisc

WHICH OF THESE GREAT SHOWS DO YOU WANT TO WATCH ON TV TONIGHT?

ALL TITLES MAY NOT BE ON DISPLAY BUT CAN BE IMMEDIATELY ORDERED

MOVIES
Ordinary People
Goldfinger
Pink Panther
Airplane
Urban Cowboy
Rocky
Fiddler on the Roof
North by Northwest
On the Town
Show Boat
Singin' in the Rain
The Philadelphia Story
Casablanca
Easter Parade
Grease
The Muppet Movie
The Godfather
Butch Cassidy and the Sundance Kid
M*A*S*H
Saturday Night Fever
Escape from Alcatraz
Heaven Can Wait
The Black Stallion
Casablanca
Starting Over
The French Connection
The Years from Brazil
The Graduate
Foul Play
Love Story
The Ten Commandments
Patton
The Bad News Bears
The Longest Yard
Chinatown
American Gigolo
The Longest Day
The Dirty Dozen
GI Blues
High Noon
Fantastic Voyage
Laura
Planet of the Apes
Coral Coral Coral
Hello, Dolly!
The Seven-Year Itch
Adam's Rib
Gigi
Meet Me in St. Louis
A Night at the Opera
Shane
Hud
Paper Moon
Stalag 17
Sunset Boulevard
The War of the Worlds
North Dallas Forty
Star Trek
The Shootist
The Great Escape
King Creole
Sands of Iwo Jima
Citizen Kane
The Hunchback of of Notre Dame
The Thing
King Kong
Farewell, My Lovely
Movie Movie
Harold and Maude
Lady Sings the Blues
Looking for Mr. Goodbar
Play It Again, Sam
Romeo and Juliet
MUSIC/VARIETY
To Russia...with Elton
The Harder They Come
The Last Waltz
Gimme Shelter
Richard Pryor Live in Concert
The Grateful Dead in Concert
Blondie—Eat to the Beat
Don Kirschner Presents Rock Concert
Paul Simon in Concert
SPORTS
Super Bowl XIV
Mohammad Ali's Greatest Fights
College Football Classics
The New York Yankees' Miracle Year: 1978
PROGRAMS FOR CHILDREN
Charlotte's Web
Race for Your Life, Charlie Brown
Heidi
A Charlie Brown Festival
Terrytoons
The Cat and Bug/Rodeo Red
As We Grow
WALT DISNEY
20,000 Leagues Under the Sea
The Absent-Minded Professor
The Love Bug
The Bears and I
Candleshoe
Pollyanna
The Great Locomotive Chase
Old Yeller
Disney Cartoon Parade, Vol. I
The Apple Dumpling Gang
BEST OF TELEVISION
The Count of Monte Cristo
Star Trek II
Our Town
The Autobiography of Miss Jane Pittman
The Mary Tyler Moore Show
THE PERFORMING ARTS
Giselle
The Red Shoes
Faust
Hamlet
Clarence Darrow
A Doll's House
An Evening with the Royal Ballet
SPECIAL INTEREST
Victory at Sea
Jot—the Boy King/The Louvre
The American Alcoholic
Reading, Writing, and Reefer
The Undersea World of Jacques Cousteau
Survival Anglia's World of Wildlife
Caring for Your Newborn with Dr. Spock
Julia Child—The French Chef

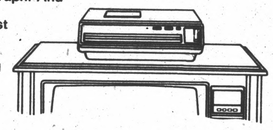
Over 150 Titles Available now—and more every month!

WHY RENT TAPE WHEN YOU CAN OWN YOUR OWN MOVIES FOR AS LOW AS $14.98

Buy now and get a $50 BONUS DIRECT FROM RCA

Nothing you care to watch on TV? There's always something worth watching on RCA VideoDiscs. The ever-expanding list of titles includes award-winning movies, concerts, sports, children's shows, educational programs and more. Now, for as little as $14.98,* you can "go to the movies" right in your own home and save the cost of admission tickets, gas and baby sitters.

How do you play VideoDiscs? Through your own TV on the RCA VideoDisc Player shown here. This marvel of space-age engineering is as simple to operate as a phonograph. And built with all of RCA's technical know-how. Best of all, it costs less than $500.* Come in for a demonstration and bring the magic home.



RCA SelectaVision SFT100 VideoDisc Player

- High quality picture performance—RCA VideoDiscs give you a sharp, lifelike image on your TV.
- Convenient front-mounted player controls and easy-loading VideoDiscs make operation quick and simple.
- Up to two hours of programming per disc.
- **Visual Search**—so you can go backward or forward at about 16 times normal speed to find a favorite scene.
- **Rapid Access**—so you can go either way even faster while digital readout indicates elapsed time.
- **Pause control**—lets you interrupt play at any time and start again where you left off.
- Bright L.E.D. indicators tell: 1) elapsed play time; 2) mode of player; and 3) disc side being played.
- Variety of disc programming available.

RETAIL	$499
LESS REBATE	$50
LESS ALBUMS	$50
YOUR NET	$399

DOUBLE FEATURE OFFER
Pick any two albums from this page

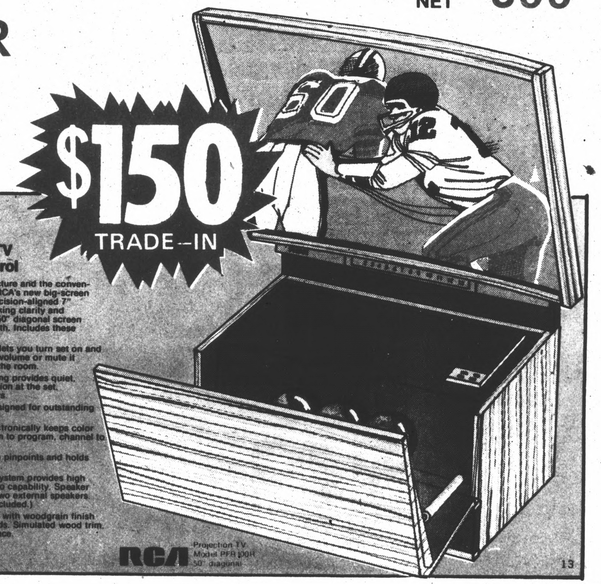
Retail Cost of $24.98 or Less

FREE!

WORTH UP TO

$50

PLUS A 10 DAY money-back guarantee
Ask for Details.



RCA 50" diagonal Projection Color TV with Remote Control

You get a bright, movie-like picture and the convenience of Remote Control with RCA's new big-screen Projection Color TV. Three precision-aligned 7" tubes produce an image of striking clarity and brightness, while the textured 50" diagonal screen gives the picture its lifelike depth. Includes these deluxe features:

- Full-function remote control lets you turn set on and off, change channels, adjust volume or mute it completely—all from across the room.
- Touch-button electronic tuning provides quiet, instantaneous channel selection at the set. Illuminated channel indicators.
- 100% solid state chassis—designed for outstanding performance and long life.
- Automatic Color Control electronically keeps color intensity consistent—program to program, channel to channel.
- Automatic Fine Tuning (AFT) pinpoints and holds the correct broadcast signal.
- 2-channel/4-speaker sound system provides high quality audio as well as stereo capability. Speaker jacks let you connect up to two external speakers. (Additional equipment not included.)
- Contemporary-styled cabinet with woodgrain finish on hardboard and select solids. Simulated wood trim. Easy roll casters lock into place.

RCA Projection TV Model PFR 5041 50" diagonal